

**AS CLOSE TO BUSINESS AS YOU CAN GET**



**International**  
**STUDENT**  
**BUSINESS**  
**competition**  
**2012**

Competitive  
environment  
International  
network  
Prominent  
guest speakers  
Valuable  
prizes

[www.peaktime.org](http://www.peaktime.org)



# GET READY!

The largest international business student competition  
in Eastern Europe starts!

Peak Time competition is a highly competitive and entrepreneurial environment where you can face real-life business challenges and act as a real businessman! Peak Time is organized exclusively by students from Stockholm School of Economics in Riga every year since 1999 and this student business competition is becoming a strong brand name in the world of business!

## Peak Time:

- *First-hand knowledge from international guest lecturers and workshops;*
- *Risk-free environment to challenge your knowledge;*
- *Really strong accent to enhance your CV;*
- *Platform where future business leaders gather!*



## Take the challenge of Peak Time 2012!

- Apply individually or as a team of 4 undergraduates on [www.peaktime.org](http://www.peaktime.org)!
- Run your own virtual business prepared by CESIM and compete for a larger market share!
- Be the best in CESIM and continue the game in online case study prepared by business professionals;
- Be among the top 20 teams and come to the four days Grand Final to challenge your knowledge with advanced real business case studies, held in Riga, Latvia on the 2nd-5th May, 2012;
- Compete to be the best and win valuable prizes.

For more information about the competition and registration process check out in our official website: [www.peaktime.org](http://www.peaktime.org), write us [info@peaktime.org](mailto:info@peaktime.org) or join us on Facebook and get the latest updates on Peak Time 2012 competition on [www.facebook.com/ThePeakTime](http://www.facebook.com/ThePeakTime) !

Apply till the 6th February, 2012 on [www.peaktime.org](http://www.peaktime.org) and meet future leaders of the world!

**Finals on the 2nd-5th May, 2012**